



Dear members,

The hearts quarter is now up and running and has been noticed by Llandudno Wales in Bloom judges this year. Awards presented to a number of businesses in Madoc Street means that someone is sitting up and taking notice of the hard work everyone is putting in to make our town even more special and beautiful. I'm sure you will agree that this year the planting in Madoc St has made a difference and that, coupled with the painting work going on, the street look and atmosphere has been improved. Congratulations and thank you to everyone involved.

The key now is to maintain this standard and build on the theme where possible. As you are aware this year is the 150th Anniversary of the publication of Alice in Wonderland and with the new town trails, all eyes are on Llandudno. The Llandudno Chamber of Trade has already been approached to start the club quarter which will start near the top end of Mostyn Street following this planting scheme, we will then start on the Diamond quarter and then the Spades quarter.

We have already secured 50 additional flower pots which will be located on the streets around Llandudno train station, and the Chamber of Trade is pleased to be working in conjunction with Batty's nurseries in Penrhyn Bay on this project. Our aim is to work with our local businesses to help drive the regeneration of our streets and help increase footfall to all areas of the town.

We hope that as many shops as possible will take on a pot to brighten their shop front, and will work directly with Batty's nurseries who will help to maintain and replant the pot.

However, in order for us to achieve this we need to recruit new members and ensure current members have paid their fee on time. Each shop currently listed on our membership will be invoiced for their annual payment which must be paid by the given date, it really is crucial that we continue this fantastic planting scheme as we have been recognised by Mostyn Estates and Llandudno in Bloom for our work so far it would be great to add to our current achievements.

New website

We are pleased to announce that work on our new website is under way and is a great way to get your business known within the town. Each member will have their shop featured on the site, including business information and a photograph. The site will also be utilised as a way to display special offers you wish to promote. In addition to the site there will also be social media pages linked to this, which will allow members a great visibility of the projects we are carrying out.

We look forward to working with you all on the planter scheme, and as always if any businesses wish to share their ideas to help drive footfall back into Llandudno please do not hesitate to contact us!

Many thanks

Tessa Turner

Secretary